

THE AP-GfK POLL March, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: March 20-24, 2014 Number of interviews, adults: 1,012

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone. For more information, see <u>http://www.ap-gfkpoll.com</u>.





CUR1 through CUR2/3 previously released

Some questions held for later release

CURY2/3/3a previously released

AA4./ AA4A/ AA4B/ AA5/ AA5A.

5A. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job.

[IF "APPROVE"] Would you say you approve of the way Congress is handling its job strongly or do you approve just somewhat?

[IF "DISAPPROVE"] Would you say you disapprove of the way Congress is handling its job strongly or do you disapprove just somewhat?

[IF "NEITHER" OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job? [NOTE: BEGINNING IN DECEMBER, 2013, RESPONDENTS WHO DECLINE TO LEAN ARE SHOWN THIS QUESTION AGAIN INCLUDING A "DO NOT LEAN EITHER WAY" RESPONSE OPTION]

	3/20-24/14	1/14-21/14	12/5-9/13	10/3-7/13*	1/10-14/13	11/29-12/3/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10
Total approve	16	14	13	5	17	23	22	18	19	15	16	12	21	30	27	26	26	23	20	26
Strongly approve	2	2	3	1	4	4	4	3	4	2	3	2	4	4	4	4	3	4	4	3
Somewhat approve	5	5	5	2	10	15	13	13	13	11	11	8	16	23	19	18	20	17	15	19
Lean approve	9	6	6	3	3	4	5	2	3	2	3	1	2	4	4	3	3	2	1	4
Neither—don't lean	1	2	*	11	3	3	2	2	1	1	1	1	1	1	1	2	1	1	*	*
Total disapprove	82	84	86	83	77	74	75	78	78	84	82	87	76	68	71	69	71	75	79	73
Lean disapprove	15	14	13	9	6	7	7	4	4	5	3	3	5	4	7	5	4	5	3	4
Somewhat disapprove	19	21	17	15	21	20	23	24	23	24	23	24	27	28	26	26	24	26	23	23
Strongly disapprove	49	49	57	60	51	47	46	50	52	55	56	60	44	36	38	38	43	44	53	47
Don't know [VOL]	na	na	na	na	2	1	1	2	1	1	1	*	1	1	1	4	3	1	1	1
Refused/Not Answered	*	1	1	1	*	*	*	1	*	*	*	*	1	*	*	*	*	*	-	*
Saud ox	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	=1,002	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,021	N=1,001	N=1,000	N=1,501	N=545	N=1,000





FAV1 for Barack Obama previously released

FAV1. (Summary table)

							Don't	
			Some-				know	
	Total	Very	what	Total	Somewhat	Very	enough	
	favorable	favorable	favorable	unfavorable	unfavorable	unfavorable	to say	Refused
Hillary Clinton	46	21	26	39	14	25	12	2
Joe Biden	34	12	22	43	17	27	21	2
Jeb Bush	27	7	19	31	18	14	40	2
Paul Ryan	27	10	18	29	13	17	42	2
Chris Christie	26	7	19	38	22	16	35	2
Mike Huckabee	26	8	18	30	15	15	43	2
Rand Paul	25	9	16	28	12	16	45	2
Marco Rubio	23	7	15	27	14	13	49	2
Ted Cruz	18	8	10	30	10	20	50	2
Rick Perry	18	4	14	31	12	18	49	2
Rick Santorum	18	4	14	31	12	19	49	2
Andrew Cuomo	16	3	13	22	11	11	59	3
Elizabeth Warren	15	6	9	16	8	8	67	2
Bobby Jindal	14	5	9	21	10	11	63	2
Scott Walker	12	5	7	18	7	11	67	2
Kirsten Gillibrand	10	3	7	11	6	5	77	2
John Kasich	8	2	6	13	7	6	77	2
Martin O'Malley	4	1	3	10	5	5	83	3
Brian Schweitzer	3	1	2	9	5	4	86	2



FAV1. (Continued) For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

Joe Biden	3/20-24/14	12/5-9/13	10/3-7/13
Total favorable	34	39	37
Very favorable	12	13	14
Somewhat favorable	22	26	24
Total unfavorable	43	44	43
Somewhat unfavorable	17	21	18
Very unfavorable	27	23	25
Don't know enough to say	21	16	19
Refused/Not Answered	2	1	2
Based on:	N=1,012	N=1,367	N=1,227

*No trend for other items in FAV1





FAV2 previously released

A5 previously released

A5. Which party would you rather see win control of Congress?

	3/20-24/14	1/17-21/14	12/5-9/13
The Democratic Party	36	39	39
The Republican Party	37	32	33
Doesn't matter	26	29	27
Refused/Not Answered	1	1	1
Based on:	N=1,012	N=1,060	N=1,367

A5a. Would you like to see your own representative in Congress get re-elected in November 2014, or would you like to see someone else win the election in your district?

	3/20-24/14	1/17-21/14	12/5-9/13
Re-elect current member of Congress	39	33	35
Would like to see someone else win in your district	59	64	63
Refused/Not Answered	3	3	2
Based on:	N=1,012	N=1,060	N=1,367

A8. And thinking about the situation in the federal government now, how much control do you think each of the following has over what the federal government does?

	A lot/quite a bit	A lot	Quite a bit	Some	Only a little/ none at all	Only a little	None at all	Refused
President Barack Obama	51	23	28	31	15	9	6	2
The Democrats in Congress	44	16	28	37	16	11	6	2
The Republicans in Congress	38	13	25	39	21	14	8	2

Base: N=1,012



CUR25 for health care previously released

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling the economy		3/20-24/14	12/5-9/13
The Democratic Party	2	4	26
The Republican Party	2	8	27
Both equally	1	8	15
Neither	2	8	30
Refused/Not Answered		2	1
Based and		012	N 1 267

Based on:

N=1,012 N=1,367





CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling immigration	3/20-24/14	12/5-9/13
The Democratic Party	25	27
The Republican Party	26	23
Both equally	18	19
Neither	30	30
Refused/Not Answered	2	1
Based on:	N=1,012	N=1,367

Managing the federal government	3/20-24/14	12/5-9/13
The Democratic Party	24	22
The Republican Party	22	22
Both equally	18	17
Neither	34	38
Refused/Not Answered	2	1

Based on:

N=499 N=1,367





(Continued) Which party do you trust to do a better job of: CUR25.

[GRID, RANDOMIZE ITEMS]

Handling the federal budget	3/20-24/14
The Democratic Party	22
The Republican Party	27
Both equally	16
Neither	33
Refused/Not Answered	2
Based on:	N=513

Handling education	3/20-24/14
The Democratic Party	25
The Republican Party	18
Both equally	26
Neither	29
Refused/Not Answered	3
Read and	

Based on:

N=1,012

Handling laws regarding same-sex marriage	3/20-24/14
The Democratic Party	31
The Republican Party	17
Both equally	17
Neither	32
Refused/Not Answered	2
Based on:	N=1,012



CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling laws regarding abortion	3/20-24/14
The Democratic Party	30
The Republican Party	22
Both equally	17
Neither	28
Refused/Not Answered	2
Based on:	N=1,012

Protecting the country	3/20-24/14	12/5-9/13
The Democratic Party	16	18
The Republican Party	34	31
Both equally	28	29
Neither	21	22
Refused/Not Answered	2	1

Based on:

N=1,012 N=1,367





RUS1 through NCC29 previously released

Some questions held for later release

MM1 through MM3 previously released

Some questions held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Supporter	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30	30
Not a supporter	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63	65
Don't know [VOL]	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7	6
Refused/Not																
Answered	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*	*
Based on:	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001

TP4a.

[IF TP4=1]_Do you support the tea party movement strongly or somewhat...

	3/20-24/14
Strongly	31
Somewhat	67
Refused/Not Answered	2
Based on: Tea Party Supporter	N=227





PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	тота L 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	тота L 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12
Democrat	30	33	29	31	27	29	33	31	32	34	31	32	31
Independent	24	23	28	27	29	30	27	27	28	27	29	30	30
Republican	27	25	23	23	21	21	23	25	28	30	22	25	30
None of these	16	18	17	15	20	19	15	14	8	6	17	13	8
Don't know [VOL]	na	na	na	na	1	*	1	2	2	*	1	1	1
Refused/Not Answered	3	2	2	3	3	1	2	2	2	3	*	*	*
Based on:	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002	N=1,186	N=1,041	N=839	N=1,512	N=1,282	N=807





PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	41	44	42	44	44	46	49
Democrat	30	33	29	31	27	29	33
Independent – lean Democratic	8	9	8	10	10	12	10
None – lean Democratic	3	2	4	3	7	5	6
Total Republican	39	35	37	35	37	36	37
Republican	27	25	23	23	21	21	23
Independent – lean Republican	10	8	11	9	11	9	9
None – lean Republican	2	2	4	3	5	6	5
Independent – don't lean	6	5	10	9	7	7	6
None – don't lean	14	16	12	12	6	6	4
[VOL] Independent – lean other	na	na	na	na	1	1	1
[VOL] None – lean other	na	na	na	na	2	1	1
Don't know	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	2	1	2
Based on:	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002





G11b. Generally speaking, do you consider yourself a...?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	18	20	20	18	22	21	21
Conservative	38	38	35	36	40	37	40
Moderate	40	38	42	41	30	35	32
Don't know	na	na	na	na	6	5	5
Refused/Not answered	4	5	4	5	2	1	2
Based on:	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002

G11c. And when it comes to most [BOLD: social] issues, do you consider your views to be:

	3/20-24/14
Liberal	23
Conservative	36
Moderate	38
Refused/Not answered	4
Based on:	N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	3/20-24/14
Liberal	14
Conservative	42
Moderate	39
Refused/Not answered	5
Based on:	N=1,012





S1. Are you currently registered to vote at your address, or not?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	77	73	79	78
No	16	20	16	15
Not sure	5	4	2	5
Refused/Not answered	2	3	2	3
Based on: (Excludes those living in ND)	N=1,009	N=1,058	N=1,365	N=1,225

S2. How often would you say you vote?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Always/Nearly always	66	63	67	68
Always	37	35	38	40
Nearly always	30	28	29	29
In about half of elections	10	8	11	10
Seldom/Never	22	26	21	20
Seldom	8	9	8	7
Never	14	17	13	13
Refused/Not answered	3	3	2	3
Based on:	N=1,012	N=1,060	N=1,367	N=1,227





	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
A great deal/Quite a bit	40	42	43	48
A great deal	14	14	14	16
Quite a bit	26	28	29	32
Only some	29	26	31	39
Very little/No interest at all	28	29	24	28
Very little	17	15	14	12
No interest at all	11	14	10	10
Refused/Not answered	3	3	2	3
Based on:	N=1,012	N=1,060	N=1,367	N=1,227

S5. How much interest do you have in following news about politics and elections?

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	49
Rural area	23
Refused/Not Answered	3
Based on:	N=1.012

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	85	83	82	83
No	12	16	16	14
Refused/Not answered	3	2	2	3
Based on:	N=1,012	N=1,060	N=1,367	N=1,227





INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Medicare	13	13	12	21
Medicare Advantage	4	4	5	na
Medicare plus a supplemental policy you purchased separately	6	7	5	na
Medicaid	6	9	6	7
Private insurance bought on your own	6	6	6	6
Job-based private insurance through your employer or a family member's employer	59	56	60	54
Something else	5	6	5	11
Refused/Not answered	1	*	1	1
Based on: Have health insurance	N=897	N=923	N=1172	N=1,053

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	31
No	65
Refused/Not Answered	4
Based on:	N=1,012

DM13. What is your religious preference?

Protestant	28
Catholic	22
Mormon	2
Jewish	3
Muslim	1
Other religion	14
Don't belong to religious denomination	28
Refused/Not Answered	3

Based on:

N=1,012





DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	85
No, not a Christian	15
Refused/Not Answered	-
Based on:	N=116

DM15. Aside from weddings and funerals, how often do you attend religious services?

Never	25
Less often than a few times a year	18
A few times a year	12
Once or twice a month	11
Once a week	20
More than once a week	12
Refused/Not Answered	3
Based on:	N=1,012

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	28
No	70
Refused/Not Answered	2
Based on:	N=1,012

PPEDUCAT. (4 category)

Less than high school	12
High school	31
Some college	29
Bachelor's degree or higher	29
Based on:	N=1,012





PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	10
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	2
Based on:	N=1,012

PPGENDER

Male	48
Female	52
Based on:	N=1,012

PPWORK

Working – as a paid employee	54
Working – self-employed	7
Not working – on temporary layoff from a job	*
Not working – looking for work	8
Not working – retired	16
Not working – disabled	6
Not working - other	9
Based on:	N=1,012

PPAGE

Age group:	
18-29	22
30-49	34
50-64	26
65+	18
Based on:	N=1,012





DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	12
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	18
\$150,000 or more	7
Based on:	N=1,012

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,012





AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted March 20-24, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,012 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <u>http://www.ap-gfkpoll.com</u>.



